

## SALA Moving Image Project 2010

JULY 30 - AUGUST 22 2010

The SALA Moving Image Project 2010 is set to be an exciting showcase of the work of established and emerging moving image, performance and installation artists in South Australia. We have procured a range of exciting and innovative venues for the project which will be a curated exhibition across each of these venues.

The SALA Moving Image Project 2010 is open to all moving image, performance and moving installation artists and artwork, both emerging and established, and expressions of interest are sought from artists to be included in the project. **Expressions of Interest close on 26<sup>th</sup> March 2010.**

The appointed Curator is Karen Paris. Karen has a background in curatorial practice and arts management, as well as being a practicing artist. All enquiries regarding the Moving Image Project 2010 should be directed to Karen.

The venues for the SALA Moving Image Project 2010 are:

- Adelaide Entertainment Centre Big Screen (AEC) (31 July – 22 August 2010) – completed works to be submitted by 30<sup>th</sup> April 2010 for this venue
- Rundle Street Lanterns (light show work to be made specifically for the SALA Festival Moving Image Project 2010, final works to be submitted by 30 May 2010) (31 July – 22 August 2010)
- Bang & Olufsen Showrooms (31 July – 22 August 2010)
- Queen Street Theatre – SALA Festival 2010 MI Hub (31 July – 14 August 2010)
- Festival Centre (31 July – 22 August 2010)
- Arts SA Hindley Street frontage (31 July – 22 August 2010)

The SALA Moving Image Project 2010 will be launched on Saturday 31<sup>st</sup> July 2010.

**Before submitting an Expression of Interest please read carefully through the information below:**

The Moving Image Project 2010 will be a curated project which artists can apply to be included by presenting an Expression of Interest together with either a description of the intended work and images of a similar style work by the artist, or a sample of the actual work to be presented. Potential technical/equipment requirements must be outlined, however these can be confirmed post selection.

Artists and artworks will be selected from the Expressions of Interest and allocated to venues at the discretion of the SALA Festival Moving Image Project 2010 Curator and organisers. Artworks will be selected on merit and suitability to the venue and project. The Expression of Interest does not guarantee selection of the artworks. Artists will be notified in mid April 2010 of the outcome of the selection process.

Most equipment will be provided by Bang & Olufsen and the individual venues.

*Note: Rundle Street Lanterns* – a proposal of intended work to be provided. Experience in pixelation work is essential, work must be of 30 seconds length, or multiples of 30 seconds. The work final work will be required by 30 May 2010. The work will then be sent to the Rundle Lanterns Content Committee before being accepted. Content guidelines apply, guidelines and knowledge prerequisites, plus artwork simulator can be found at [www.rundlelantern.com.au](http://www.rundlelantern.com.au).

Artists may apply for any or all of the venues. Artworks may be shown at more than one venue, for example a moving image work may be selected to be shown at both Queens Theatre and Festival Centre. Performance and installation works to be shown in the Queens Street Theatre only.

A separate application should be made for each individual work, unless the work forms part of a series or body of work to be shown together or in the same way.

Artist talks, workshops and forums will be held at the Queens Theatre between 31 July and 14 August, artists can nominate to be involved in these sessions as part of their Expression of Interest.

There are no registration fees associated with the SALA Moving Image Project 2010, however SALA Festival will not cover any costs for production of artworks.

Completed videos for the Adelaide Entertainment Centre (AEC) must be provided to SALA Moving Image Project 2010 Curator by 30 April 2010.

All installation and video works for venues other than AEC and Rundle Lanterns (AEC works required by 30 April 2010, Rundle Lanterns works required by 30 Mar/y 2010) to be ready for installation no later than 20 July 2010.

Performances will be scheduled for the opening event and throughout the life of the exhibition at Queens Theatre. A schedule will be negotiated with the SALA Moving Image Project 2010 Curator after selection.

Artists may be required to assist with installation of their work. Installation will take place between 26 and 31 July 2010.

Artists showing work at Queen Street Theatre may be required to undertake a shift of gallery sitting at the venue during the lift of the exhibition. Proposed opening times are Tues – Sun, 12-6pm.

## **Expressions of Interest for SALA Moving Image Project 2010 close on 26<sup>th</sup> March 2010**

Please direct any enquiries to [movingimage@salafestival.com](mailto:movingimage@salafestival.com)