

MEDIA RELEASE

For release Tuesday 31st March 2009

SALA Festival 2009 On-line Registrations now open

Online SALA Festival registrations are now open, simply visit our website www.salafestival.com click the 2009 Registration link, there you will find a registration checklist which will provide you with an overview of the information that you will need to have ready before you submit your registration.

'Thanks to our web developers Digital Monkey, our on line registrations will be simpler, easier and faster than any registration process before...applicants also receive auto generated email updates (including a tax receipt) every step of the way' said SALA Festival General Manager, Penny McAuley

The SALA Festival continues to enable the artists of today, of any age, ability and medium, to engage with their communities and for those communities – reaching from the city of Adelaide to the Barossa Valley to the Yorke Peninsula and beyond - to be stimulated by art.

'The SALA Festival is both broad and proudly local. It is grassroots and it is energizing, it aims to create an awareness of, and appreciation for, visual arts through experience. It is a chance to view exhibitions, visit open studios, participate in forums, talk with local artists, watch them work, hear their interpretations or let them guide you through a workshop' said Penny

It enables all South Australians to be inspired, challenged and moved by art created in their own neighbourhood.

Each year, SALA continues to flourish as an exciting, innovative, accessible and thought-provoking festival. It has been recognized as making a significant contribution to the State's reputation as a culturally-rich place to live and visit.

SALA Festival registrations will remain open until April 30th.

Ends

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Remember . . . LOVE ART